GainSpan Formally Launches Company and Introduces Wi-Fi® Sensor Network Solution

Press Release

Company Solutions Enable Wi-Fi Sensor Networks with Years of Extended Battery Life

Houston, TX – October 3, 2007 – ISA EXPO Booth# 1978 – GainSpan Corporation today announced the formal launch of the company and its Wi-Fi sensor network solution that leverages the Wi-Fi infrastructure while providing 5-10 years of battery life for sensors and other connected devices. The business started in 2004 with a goal to accelerate the adoption of new wireless usage models for sensor network applications, as part of the New Business Initiatives group, an internal incubator within Intel Capital.

"Incubated in Intel's New Business Initiatives (NBI) Group, GainSpan was spun out to create a business which delivers products that capitalize on low power 802.11 technology in management and monitoring sensor systems," said Rich Wykoff, General Manager of NBI. "Our investment in GainSpan is now managed within the Intel Capital investment portfolio."

GainSpan solutions enable users to deploy Wi-Fi sensors that improve indoor and outdoor air quality, reduce energy consumption, cut costs and improve operational efficiencies. Furthermore, because Wi-Fi utilizes standard IP networking protocols, organizations can more easily share data across multiple systems, including building and industrial automation systems and enterprise IT management systems and backend applications.

"GainSpan is based on the simple idea of using an existing, widely deployed technology to enable new usage models," said Vijay Parmar, President and CEO at GainSpan. "We took this idea one step further by providing silicon and software to speed deployment of these new models. GainSpan will innovate around these basic tenets to create a broad range of solutions that can improve usage capabilities worldwide."

GainSpan's management team is comprised of seasoned executives with expertise in networking, communications and semiconductor technologies. Parmar, who was the former General Manager of the business while at Intel, brings more than 20 years of semiconductor, networking and wireless industries experience to his capacity as president and CEO of GainSpan.

Lewis Adams is a co-founder and serves as CTO. Prior to GainSpan, Adams spent over 30 years at Intel, where he was chief technologist on multiple emerging communications technologies, such as cable, DSL, satellite, RFID and 802.11. His efforts resulted in several new internal businesses and technology innovations for the company and its intellectual property portfolio.

"Our team has broad expertise in networking, semiconductor and wireless technologies, and is applying that knowledge to the emerging usage models for Wi-Fi sensor networks," said Adams. "The success of our solutions are directly attributable to our team's expertise and our experience in working together before and after the spin-out from Intel."

About GainSpan

Launched as a startup business within Intel and founded as an independent company in 2006, GainSpan brings Wi-Fi sensor networks to life. The company has developed technology that leverages the ubiquitous Wi-Fi infrastructure and enables Wi-Fi sensors to run up to 10 years on an AA battery. GainSpan solutions help people save money, save energy and work smarter. For more information, visit www.gainspan.com.

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For more information, please contact:

Public Relations for GainSpan:
Janice Mackey
916-717-9165
jmackey@webershandwick.com

GainSpan:
Peter Brown
408-689-2411
peter.brown@gainspan.com